



**SUSTAINABLE
DEVELOPMENT
GOALS**



بنك فلسطين
BANK OF PALESTINE

**Corporate Social
Responsibility 2019**

Corporate Social Responsibility:

Values

Partnership

Impact

As the bank is edging into more SDG related partners, it is also refining its CSR strategy towards more Value Based Partnership in order to achieve impact. As such, over the years the bank dedicated %5 of its total profit towards social and community investments. The Bank has continued to conduct its social investment program in conformity with the UN Global Compact principles enhancing the environment, access to information, skills and gender and human rights. As such the bank in terms of sustainability practices continues to adhere to the following principles:

- Promoting sustainable finance
- Developing a sustainable economy
- Gender inclusion and women empowerment
- Investing in youth
- Corporate social responsibility (CSR)
- BOP – A sustainable business
- Green Loans
- Financial Disclosures and communications
- Human Rights and Ethical practices



The bank continues to seek social partners in an effort to help social causes and have impact. Often these partners come from active members of the community and social entrepreneurs. The bank often collaborates with international organizations sharing the same value system as the bank. Partnerships have ranged from subject matters spanning key developmental areas such as Entrepreneurship, Art & Culture, Sports, Well Being, Education and the Environment.

Investing in Youth and Education continue to be cornerstone interventions of the Bank's CSR strategy. The flagship Zamala program has provided over 200 professors and faculty members with the opportunity of visiting international academic centers of excellence enabling them to bring back added value knowledge transferring it to their local universities.

In Education the bank partnered with the Faisal Husseini Foundation in East Jerusalem and the European Commission to provide partial support to rehabilitation of 15 schools in the city promoting the values of pluralism and citizenship in an enhanced modern educational environment. This year the program involved workshops on research, robotics and other areas of STEM Education.

Health Awareness: An Awareness campaign to combat Diabetes was launched last year in partnership with local and international partners. Diabetes infects %10 of the Palestinian population and the bank is keen to be partner in national efforts to help create awareness to prevent the prevalence of Diabetes inside the bank and the larger community. These awareness campaigns benefit from the media channels of the bank and do spread the work to help prevent the spread of these non-communicable diseases.



صحتي وصحتك
أحلى من السكر

Saving Lives: Pink Mobile Clinic

The Pink mobile continued to operate after its inauguration last year. The clinic goes to remote villages where women are deprived of the early detection examination and equipment. It is reported that chances of cure is %89 because of early detection.

Recreation for communities in partnership with diaspora funds remained a principle intervention for the Al Biyara string of more than 32 community recreation gardens for kids across 11 governorates in the West Bank and Gaza.

The Palestine Museum: Bank of Palestine provides annual support for the Iconic Palestine Museum regarded locally and Internationally for its architecture and uplifting of the art and cultural scene in Palestine.

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