

Corporate Social Responsibility 2014

Our responsibility... is to serve our community

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Hashim Shawa Chairman of the Board & General Manager

Dear ladies and gentlemen,

It is with great pleasure to present to you a copy of the annual report of Bank of Palestine's social responsibility, which includes some of the Bank's activities in 2014 and present a positive aspect from the Bank's journey and its contribution to meet our society's needs.

Bank of Palestine enhanced its social responsibility initiatives, which represents a primary aspect of the Bank's message to help our people and serve our society; dedicating 5% of our annual net profit became an annual tradition to contribute in supporting various developmental sectors, including, education, youth and innovation, sports, health and environment, culture and art, development, economic affairs and Diaspora relations, humanitarian endeavors and women's empowerment. The Bank also works on encouraging its employees to do volunteer work within the developmental projects and humanitarian initiatives lead by the Bank and its partners. In spite of the exceptional conditions that Palestine went through in 2014, which included significant political and economic difficulties and the war on Gaza Strip that impacted the living and humanitarian conditions, the Bank continued in its humanitarian and developmental approach. During the war, the Bank and its employees donated 300,000 dollars, and collected through its network of branches, ATMs, electronic services and local and international customers and investors around one million dollars of donations to "Palestine in Our Heart" campaign, which provided the needed medical support for hospitals in Gaza Strip and some hospitals

Jerusalem that treated patients from Gaza Strip, in addition to food and relief supplies, hygiene kits for displaced victims, psychological support projects for children and support for schools and refugee centers.

The Bank also completed the implementation of "Zamala" program to contribute to the development and advancement of university education in Palestine, through enriching the expertise of lecturers and professors in Palestinian universities; 46 professors were sent on fellowships to conduct research and training in various specialties. The Bank's efforts and activities also focused on children and environment; the Bank, in collaboration with its partners within "Al-Bayyara Playgrounds" project, established seven new recreational parks for children in several governorates, bringing the total number of parks to 17. More than ten other parks will be established in various areas.

The Bank's social contributions reached 2,292,806 US dollars during 2014, which is equivalent to 5.39% of the Bank's net profit, as it led various developmental projects along with its partners, in addition to the needs within "Palestine in Our Hearts" campaign.

In culmination of these contributions, International EMEA Finance Magazine granted Bank of Palestine's social responsibility program the award of the "Best Social Responsibility Program in the Middle East"; the Bank is the only bank to receive this award for the first time from this international magazine.

The activities implemented by the Bank within its social responsibility played a role in enhancing the trust of the public and the customers in the Bank's services and encouraged them to get involved in the humanitarian and professional needs of the society. We are committed to continue working to serve our society using all our capabilities to build a prosperous country and a bright future for our youth and children, as we are devoted to our slogan: "our responsibility is to serve our community". Sincerely,

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Education, Youth and Innovation





"Zamala" Program

"Zamala" Program is considered one of the most essential leading projects launched by the Bank, in partnership with the Welfare Association, to develop university education in Palestine, through the advancement of the professors and lecturers' expertise in Palestinian universities, particularly in the fields of finance, banking, economics, legal affairs and technology. The program sends them to professional and training visits abroad, for a period ranging from one semester to one academic year, to various prestigious institutions including institutions of higher education (universities), financial and banking, economic and investment or scientific institutions; in order to enhance their needed practical and applied experience, which will enhance our students' abilities to rapidly engage in the labor market and meet the requirements of qualified human resources. In the past year, the Bank provided 46 fellowships to university professors with various specialties, including medicine, economics, information technology and others. Thirteen collaborative agreements were signed with Palestinian universities.



Provision of academic scholarships to a number of students at the Arab American University

Bank of Palestine provided financial contributions to a number of students at the Arab American University as scholarships to enable these students to complete their university education.

Donation to Bethlehem University for its 40th jubilee

Bethlehem University organized a group of various activities and events with Bank of Palestine's sponsorship for the university's 40th anniversary.

Donation to the management of Al-Azhar institutes in Palestine

Bank of Palestine provided a financial donation to the general management of Al-Azhar Institutes in Gaza, to enable them to complete the establishment of the institute's second branch in Khan Younis and procure furniture for the institute's branch in Gaza. Through this support, the Bank aims to enable Al-Azhar Institutes to take its role in the fields of education and enhancement of human concepts in the Palestinian society.

Academic visit by the students of Dar Al-Kalima University College of Arts and Culture to Jordan

A delegation of students and professors from Dar Al-Kalima University College of Arts and Culture participated in a visit to Jordan to learn about the Art and Arab Artists there. With funding from Bank of Palestine, as this project is a part of the academic experience to third-year Modern Art students at the university college, and is a continuation of a project that began in 2014. This activity will be conducted for Diploma and Bachelor Modern Art students on annual basis. The Bank also provided a donation to print around 20 books produced by the college in Bethlehem, as this contribution supports the college to advance its research and academic references.



Mobile Library Project

Bank of Palestine signed an agreement with the A. M. Qattan Foundation to implement a project for a mobile library for children in Gaza Strip; this agreement includes procuring a bus and equipping it with needed tools for a mobile library, to roam in various areas in Gaza Strip, focusing on marginal and underprivileged areas, holding valuable books, simultaneously with the implementation of a wide range of various cultural and entertainment activities for children.

The project aims to expand the cultural, artistic and creative horizons for children, through enhancing the reading habit and self-learning for children in marginalized areas and promote their appreciation to art and provide an interactive educational environment for their growth.

INJAZ Palestine Organization

The Bank provided its annual support for INJAZ Palestine Organization, which aims to enhance the economic opportunities for Palestinian youth, by providing a series of practical economic education trainings through schools and universities, conducted by volunteers from the private sector; INJAZ's programs are distinct in their ability to grow leadership traits for the students and meet their needs in providing information and modern experiences, which accelerates their creativity and qualifies them to enter the projects' environment and the business world, and demonstrate to them how to activate and manage their knowledge.





Participation of Al-Azhar University in the International Criminal Court Contest and receiving an international award in The Hague

The Palestinian team from Al-Azhar University received an award within a contest by the International Criminal Court, in recognition to the difficulties they went through to leave Gaza and reach the location of the contest in The Hague and their active participation in the international contest. The management of the contest decided, for the first time, to provide the award to the Palestinian team, which is an award for resilience and facing challenges.

Participation of a delegation of Palestinian youth in the International "Hult Prize" contest

The Bank provided its support to a group of leading Palestinian youth to participate in the finalists of the international "Hult Prize" contest, which is held in London on annual basis. The contest specializes in finding solutions to the most difficult social challenges in the world; and it is one of the biggest contests for students in the world where they challenge each other to reach financing for establishment in the value of one million US dollars.





Bank of Palestine continued its support and sponsorship to the activities of Startup Weekend Contest 2014 in Palestine, which was held in Gaza; the contest aims to gather programmers, developers and investors interested in the technical and technological fields, to present their entrepreneurial initiatives in front of the specialized committee, in addition to grand Palestinian enterprises. Noting that this event is an international event that takes place in more than 150 countries in the world; it significantly contributes in enhancing the technological environment in Palestine.



Production of a short story for children in partnership with Tamer Institute for Community Education

The Bank contributed in a project to produce a short story for children, written by Hooda Shawa, and drawings by Yara Bamieh, as Tamer Institute for Community Education worked on the preparation of the story. Through its support, the Bank aims to encourage children to read and enhance their knowledge and creativity, especially since various events were organized to read the story in a number of recreational parks for children, within "Al-Bayyara" project, established by the Bank in a number of Palestinian villages; "Al-Bayyara" story is connected to the project of enhancing children's engagement and promote their love to Al-Bayyara.

Participation in supporting children's libraries in Gaza

Bank of Palestine contributed to support the campaign organized by the Friends Schools to support children's libraries in Gaza; this initiative is due to the Bank's social responsibility and is in line with its vision to encourage children to read and advance their knowledge and their cultural and scientific awareness in all grade levels. Children's libraries in Gaza are considered ideal and premium aspects provided by the educational services in modern and recent manners to the future generations.

Donations and sponsorships to graduation ceremonies for schools and outstanding students

The Bank provided sponsorship to various graduation ceremonies for outstanding high school students in several governorates, including:

- 1. College Des Freres high school graduation ceremony in Bethlehem.
- 2. Graduation ceremony for students in Bil'in School.
- 3. Ceremony for outstanding students in Azzoun School.
- 4. Rehabilitation of the Holy Family School.
- 5. Donation by the Bank to Tersenta High School.
- 6. Graduation ceremony for students in Tarqoumia High School.



- 7. Sponsorship by the Bank to the Closing Ceremony of the Education Directorate in Tubas.
- 8. Sponsorship of the charity festival in Bani Suhaila School.
- 9. Sponsorship of Culture Week in Der Samt High School.

Other sponsorships and donations to a number of conferences and academic events in Palestinian universities

- 1. Sponsorship by the Bank for the Education Conference in Al Quds Open University in Gaza
- 2. Donation to Law College in Al-Azhar University
- 3. Sponsorship for the exhibit of national products in the Islamic University
- 4. Donation to Bethlehem Bible College



Health and Environment





Healthcare Program within "Mustaqbali" project for the orphans

Bank of Palestine, in partnership with the Welfare Association, continued its adoption to the health aspect of "Mustaqbali" project, which is a project that provides support for orphans from Gaza Strip in the fields of education, health, training, and employment. The Bank took the lead in providing healthcare for the orphans during the war on Gaza Strip in 2008 – 2009; a total of 1823 orphans since the beginning of the project.

The project provides support and aid, offers better educational and health opportunities, and provides professional and employment development for the orphans. Year 2014 is the third and the last year of commitment in supporting the project.

Cleaning of Gaza Beach Initiative

The Bank made a donation to proceed with the cleaning initiative at the beach area in Al-Rashid Street as part of its approach in maintaining the environment and the civilized image of Palestine and its touristic facilities. A large number of youth volunteers, the Bank's employees and visitors of Gaza beach participated in this activity.





Purchasing of mobile houses for patients' companions at Al-Makassed Hospital

Bank of Palestine provided a financial donation to buy mobile houses for patients' companions coming from outside of the city of Jerusalem. This donation was made as Jerusalem hospitals were going through difficult economic conditions and to enhance their essential role in saving the citizens from all around Palestine. This contribution effectively helped in reducing the patients' suffering by establishing these mobile houses rather than searching for accommodation outside of the hospital, which might not be affordable. This confirms the Bank's continuous strategy towards all the country's organizations in critical and good times, to stand by the citizens and confirm that it is the first national bank.

These houses were provided as caravans that can accommodate eight people per house and was furnished with beds and other needed supplies.



Golden sponsorship for the Doctors' Syndicate Fifth Medical Conference 2014

Bank of Palestine provided its golden sponsorship for the Doctors' Syndicate Fifth Medical Conference 2014, which was held in Bethlehem governorate; the conference achieved many goals regarding the development of the Health sector's system in Palestine. In addition, the three-day conference included the participation of about 1300 doctors from Palestine, neighboring Arab and international countries, including South Africa, Argentina, France, Spain, Egypt, Jordan, Tunisia, and UK. Their participation demonstrated support for the Palestinian cause especially that the conference activities were concurrent with the National Solidarity Day with the Palestinians. Medical students from both An-Najah National University and AI Quds University participated in the conference, in addition to a group of resident doctors and a number of Palestinian ambassadors and international consulates representatives.

Other sponsorships and donations in the health and environmental field

- 1. Donation to the Medical Laboratory Syndicate in Hebron City
- 2. Donation to Al-Rahim Society for Down's Syndrome
- 3. Sponsorship of "Atfalana" Restaurant's festival for children with hearing disabilities







Partnership agreement to support Blatter Football Academy for Children

Due to Bank of Palestine's belief in the importance of the upbringing of a talented and skilled generation in the Palestinian football, the Bank provided a primary sponsorship to Joseph Blatter Football Academy for Children. This academy aims to discover and advance children's talents in football, for a long term vision of a Palestinian team equivalent to international teams and advanced generations capable of representing Palestine internationally.

Gaza's Sports Club

Bank of Palestine continued with its annual support to Gaza's Sports Club "Al-Ameed", aiming to support the club's various activities and promote the Palestinian sports in Gaza Strip. The club is considered as one of the oldest in the Strip and is classified as one of the premier league clubs. Moreover, the club achieved many successes and won many titles in various leagues throughout the past few years. The club has teams from various fields of sports, including, football, basketball, tennis, weight lifting, softball, handball, boxing, karate and kick-boxing.

حلامهم بتستاما

Participation of the contestant Michael Dabdoub in car racing

The contestant Michel Dabdoub, participated in a car racing championship that took place in the Moroccan Deseret last year; the championship's revenue will be collected to help children and the unfortunate.

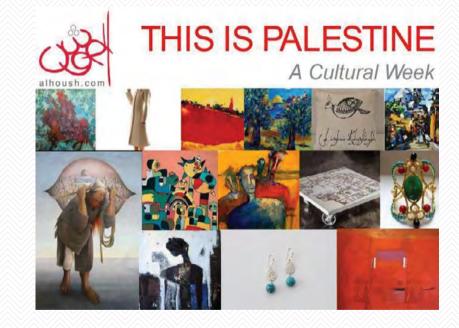
Other sponsorships and donations in the field of sports:

- 1. Sponsorship by the Bank for Al-Shate' and Al-Sadaqa Clubs
- 2. Donation to the General Union of the Karate
- 3. Sponsorship by the Bank for the Palestinian Union of Chess



Culture and Art





"This is Palestine", an exceptional Palestinian week in Dubai

One of the biggest Palestinian cultural festivals was organized in Medan Theatre in Dubai, UAE; the activities, which lasted for one week, included art collections and designs, in addition to musical concerts, theatrical and poetry performances, comedy shows and documentaries. The festival also presented more than 200 pieces of visual art and photography, which included one of the most iconic and famous pieces in the Arab world, including "Jamal Al-Mahamel".

Cultural Partnership Agreement with Yabous Center

Bank of Palestine signed a cultural partnership agreement with Yabous Cultural Center in Jerusalem. The center works on reviving the cultural inheritance in the Holy City. The center also conducts various activities and events in the fields of culture and art. which contribute to preserving the city's Arab Palestinian identity and its humane civilization. The agreement also included the launching of a campaign to collect donations to continue renovating Faisal Al-Husseini's Hall, under the title "Immortalize your Name in Jerusalem" and it aims at encouraging businessmen to contribute in reconstructing Jerusalem's cinema and to purchase seats holding each contributor's name. Furthermore, The Bank sponsored the cultural festival held on annual basis, in addition to its support to various other cultural and heritage activities.



The Palestinian Cultural Day in San Francisco

The Bank provided its sponsorship for the Cultural and Social Ceremony in September in its 35th year, which took place in San Francisco, USA; the ceremony was attended by more than 2000 Palestinian in Diaspora. The Ceremony aims to promote the importance of investing in Palestine from the Palestinian and the Arabs living in the United States of America.

Palestine Festival of Literature "PalFest"

"PalFest" organization launched the Palestine Festival of Literature for the 7th consecutive following Edward Said's saying: "Power of culture in facing the culture of power". The festival's cultural and literary activities and sessions roamed in Ramallah, Nablus, Nazareth, Hebron, Gaza and other Palestinian governorates and areas.

Various international novelists, authors, writers, and journalists participated in the opening ceremony of the festival and it witnessed thousands of attendants. The festival was established as an initiative from the great Egyptian novelist Ahdaf Sweis.

Sareyyet Ramallah (First Ramallah Group)

Bank of Palestine contributed in supporting Sareyyet Ramallah's scout group, which is a youth scout group established in the fifties of the last century and currently proceeds with its activities in various national and social events.

Sponsorship by the Bank for Beitjala's Orthodox Scout Group

Bank of Palestine provided a financial donation to Beitjala's Youth Scout Group, which is considered one of the oldest scout groups in Palestine. It was established in 1950 and has various activities in different social and national events.

Partnership Agreement with "Riwaq" Cultural Center

The Bank signed an agreement with "Riwaq" Center for architectural heritage, which works on renovating distinctive historical buildings in Palestine, to contribute in their preservation and promote their existence as historical and cultural Palestinian sites, through projects that document the architectural heritage sites and revive them throughout Palestine; using the skills and energy of students, architects, archaeologists and historians; "Riwaq" began to prepare a list of historical buildings with detailed history, maps and pictures for around 420 villages in sixteen governorates in Palestine.

Sponsorship for a Number of Heritage Festivals

Seventh Heritage Week Festival

ور – ونتجات ريفية – اولم ك س الماحة كنيسة الخضر

Jifna Days Festival



مشر م الترات 19-27 آذاره



Ya'bad Heritage Festival first 27-29 March 2011 Ya'l Palestine

Ya'bad Cultural Festival



Development, Economic Affairs and Diaspora Relations



"Al-Bayyara Playgrounds" Project

The Bank continued the implementation of "Al-Bayyara Playgrounds" project, which was launched in 2012 and is considered one of the most essential sustainable projects that aim to establish hundreds of recreational parks for children in all Palestinian governorates, providing a safe space for their entertainment.

This initiative is due to the Bank's belief in the importance of establishing recreational parks for the entertainment of children and society, building safer places for children to play, avoiding them from any danger. These parks will present a new space for social relations and families to meet.

As a result of the project's advantages, The Bank provided the project with more attention by attracting many Palestinian partners from outside the country to contribute in building new parks and to enhance their participation in Palestine. Moreover, The Bank held various charity events, in which many Palestinians in Diaspora contributed to participate in the project.

Project Partners:

- 1. Welfare Association: is a non-profit organization that partly contributes in the project's budget and implements the project in the northern Palestinian governorates.
- 2. ANERA: ANERA partly participates in the project's budget and implements the project in the southern Palestinian governorates.
- 3. Muna and Basem Hishmeh Foundation: Palestinians in Diaspora who contribute annually in establishing the parks within Al-Bayyara project.
- 4. George and Rhonda Salem Family Foundation: Palestinians in Diaspora who contribute annually in establishing the parks within Al-Bayyara project.
- 5. Municipalities, individuals, and families: these partners from different areas represent an essential partner as they donate pieces of land where the parks are established on or they participate in the project's budget.

Established parks in 2014:

- 1. Al Ma'ajeen Park Nablus Governorate
- 2. Shwaikeh Park Tulkarem Governorate
- 3. Beitjala Park Bethlehem Governorate











- 5. Beit O'ur Al-Tahta Park Ramallah and Al-Bireh Governorate
- 6. Al-Masyoun Park Ramallah and Al-Bireh Governorate
- 7. Sareyyet Ramallah Park Ramallah and Al-Bireh Governorate

Donation for Institute for Palestine Studies

Bank of Palestine provides an annual contribution to the Institute for Palestine Studies, which represents a research center that focuses on documenting and conducting scientific research in various aspects of the Palestinian cause. Moreover, it researches the chronological and modern events, in addition to the stages that Palestine went through in the past hundreds of years and documents them in a scientific manner, which strikes the researchers' interest.



Ramallah Convention

The Bank provided sponsorship for the Ramallah Convention for the gathering of Ramallah natives in the United States for the fifth consecutive year; the convention was held in Palestine for the first time per an invitation by the Bank. The visit was organized by the Municipality of Ramallah and Ramallah Federation in the United States. The convention is an essential annual social event that brings together Ramallah natives in the United States in one of the states since 56 years



ago, in order to discuss their matters and hold elections for different administrative bodies in the Federation. This year, the convention was unique as it took place in Ramallah for the first time. The convention included various sessions and inaugurations of several recreational parks that within Al-Bayyara project, which the Bank is implementing with the contribution of a number of Palestinians in Diaspora, following the communication between the Bank and them throughout the conventions held in the past years. Several public facilities were inaugurated in Ramallah's governorate, in addition to attending cultural, artistry, and economic events organized by Municipality of Ramallah. The federation represented a large delegation from Ramallah's natives in the United States, with a group of more than 1,300 people with their families and children.

Renovation of Omar Bin Khattab Mosque

Bank of Palestine contributed in donating for the reconstruction of Omar Bin Khattab Mosque in Bethlehem.

Celebration of Labor's Day at the Union of Workers in Jericho

Municipality of Jericho organized a festival for Labor's Day that was sponsored by Bank of Palestine and was attended by the Municipality's staff to honor them. The festival focused on the importance of labor and the role of the Palestinian employees in the production and development process.

Donation for the Higher Commission for Clan Affairs

The Bank provided a financial donation to the Higher Commission for Clan Affairs during their visit to the General Management office in Gaza. The Commission works on enhancing the social relations, problem-solving, and supporting family relations in the cities of Gaza Strip.

National Cleaning Day in partnership with Ramallah Municipality

The Bank sponsored the activities of the National Cleaning Day under the title "My city is clean, I am clean". Around 1,500 youth volunteers participated in this event from different areas of the city, organized by Ramallah Municipality; this is due the Bank's role in maintaining the environment, cleanliness and health; the Bank encouraged its employees to contribute in the cleaning activities.

Donation to various events and activities held by Local Palestinian Councils

The Bank provided financial donations and sponsorships to support the cultural, artistry, and health activities for a number of local councils in the Palestinian governorates. The local councils/municipalities organized events that contribute in local development. Some of the municipalities that received donations are:

- 1. Municipality of Ramallah
- 2. Local council of Abu Dis
- 3. Municipality of Beitounia
- 4. Municipality of Bedia
- 5. Municipality of Beit Hanoun

Building an umbrella for the Traffic Department in Tulkarem

The Bank provided a financial donation to build an umbrella in Tulkarem governorate to alleviate the heat and the cold for the people from different areas of the governorate visiting the department for different transactions.

Renovation of the Fishermen Association Building

Bank of Palestine contributed in renovating the Fishermen Association building after the last war on Gaza Strip, stemming from its' duty to enhance the resilience of workers in Gaza Strip, as the fishermen face continuous struggles in their work. The Bank also donated an electric generator for the Association.

Friends of UNRWA Association Marathon in the United States

The Bank provided its sponsorship for the annual marathon organized by the Friends of UNRWA Association in the United States, which is promoted locally and internationally and a large number of Palestinians, Arabs, Americans, and Internationals participate in this marathon. Revenues of the marathon are provided to developmental and social projects in the Gaza Strip.



Know Thy Heritage Project

The Bank continued its sponsorship for "Know Thy Heritage" project, which is considered a leading project that aims to enhance the belonging of youth in Diaspora to their motherland (Palestine). This project is implemented through the Ecumenical Christian



Society in Bethlehem by hosting a group of Palestinian youth in Diaspora who never visited Palestine before. The project aims to find a framework for communication and cultural, social and historical exchange between the Palestinian history, culture and civilization and these youth, in order to introduce them to their roots and engage them in the building process with what they hold from financial and cultural capabilities, knowledge and experience.

The Bank continued with its sponsorship for "Know thy Heritage" project for the fourth consecutive year, in collaboration with a number of organizations and institutions in Palestine and the United States, stemming from its role in social contribution and development.

Partnership agreement with MAS Institute

Bank of Palestine signed a partnership agreement with Palestine Economic Policy Research Institute "MAS" to support research projects and the institute's informatics and media channels. The agreement states the provision of support towards the development and support to research projects in the fields of economics, import and export issues, growth, employability and researching the methods to stimulate economic growth, in addition to researching about issues and difficulties of the Palestinian economy and submit realistic recommendations for resolving these issues to decision-makers at various levels. The agreement also includes the development for "MAS's" media channels on the World Wide Web, so that it will become a primary reference for researchers and scholars in economic affairs.

Doctors residence project in Jordanian Hospital

The Bank provided a financial donation for the residence of Jordanian Doctors, who were present in the field hospital that was established by the Jordanian Hashemite Kingdom for the volunteering doctors working in Gaza Strip. The doctors worked with patients and those injured in the latest war on Gaza Strip, in addition to providing medical care for those in need Gaza Strip.



Humanitarian Endeavors





"Palestine in Our Hearts" Campaign

Bank of Palestine launched for the second time, a campaign to support our people in Gaza Strip during the most recent war, under the title "Palestine in Our Hearts". The campaign included a aroup of contributions, activities and assistance that contributed in aiding affected families and provide them with needed medical and aid support; in addition to other contributions to

Al-Makassed Hospital

is in our hearts

Palestine

in Jerusalem which received those injured and hurt from the West Bank and Gaza Strip. Through "Palestine in Our Heart" campaign, the Bank collected donations in the value of 700 thousand dollars, and the Bank and its employees contributed with 300 thousand dollars, to bring the total value of donations to one million dollars, including donations from customers, shareholders and investors, with a goal to support our people in Gaza.



The campaign was launched and implemented in partnership with Welfare Association and UNRWA. The assistance, contributions and services provided included the following:

- 1. Donations of medicine and fuel to hospitals.
- 2. Provision of food parcels to patients in hospitals and families in need.
- Implementation of projects for psychological support for children affected of continuous bombings of their houses.
- 4. Implementation of maintenance programs for schools that sheltered displaced families.
- 5. Provision of personal needs for those displaced.
- 6. Provision of water for home and drinking use.
- 7. Project for the provision of artificial limbs for those injured.



Contribution in aiding our people in Yarmouk Camp

Bank of Palestine, through United Nations Relief and Works Agency for Palestine Refugees (UNRWA), provided humanitarian aid in the value of approximately 100 thousand US dollars to our people in Yarmouk camp; UNRWA distributed thousands of food baskets for the besieged families in the camp, in order to support the reduction of the present humane crises that resulted from the blockade that lasted for more than six months, as hundreds of children were facing the danger of death due to dehydration and malnutrition and shortage in medicine and basic life needs.

Rehabilitation of houses affected by the severe weather conditions in Palestine

The Bank provided financial support to finance the rehabilitation of 88 houses affected by the severe weather conditions in Gaza Strip during the past winter, in the value of 100 thousand dollars; the project aimed to alleviate the suffering of the affected families from the severe weather condition by improving the living conditions of the targeted families in Beit Lahia, north of Gaza Strip. The project was implemented through Welfare Association and within "Gaza in our Hearts" campaign.



Donation of electric heaters to Hebron schools and relief supplies to the Emergency Committee in Nablus governorate

Following the occurrence of the severe weather conditions in the West Bank governorates, the Bank contributed by working with various emergency committees in Hebron governorate to aid the affected houses and families; the Bank also distributed electric heaters to schools in Hebron to mitigate the severity of cold weather for children in schools.

In Nablus, the Bank provided a range of relief aid and food parcels to a number of neighborhoods affected by the weather conditions; the donations took place through a number of institutions from Nablus Governorate, most notably by the governorate's Emergency Committee.

Ramadan Television show to help families under poverty

The Bank provided its sponsorship to charitable television show broadcasted during the Holy month of Ramadan on Palestine TV and Al-Falestiniyeh TV; the Bank provided financial assistance for thirty families under poverty, after selecting the families most in need from different areas in collaboration with Ministry of Social Affairs.

The Bank's donation to Right to Live Society

The Bank provided a financial donation to Right to Live Society in Gaza, which works in the rehabilitation of disabled children, children with autism and children with Down syndrome; the Society also has vocational and handicraft rehabilitation centers, to activate the role of those affected with these disabilities and enhance their importance in the society and their ability to provide and give.

Partnership to support the activities of Give Palestine Association

The Bank signed a partnership and support agreement with Give Palestine Association, to contribute in supporting orphans and those in need, in all parts of Palestine, including rural and marginalized areas. The association has a great experience and knowledge about the needs of the society. This partnership enables the Bank to reach a large number of beneficiaries from families, those under poverty, orphans and those in need, who are increasing due to the difficult conditions present.



"Jam'et Khair" campaign during Ramadan in Qalqilia governorate

Qalqilia governorate launched "Jam'et Khair" campaign, under the title "Shop with your family, you are in your country", during Ramadan, to encourage shoppers from Palestine and the governorate's villages to visit the city and do their shopping; the campaign continued until the end of the Holy month of Ramadan. The campaign aimed to introduce the city and its facilities and strengthen the social solidarity and mutual support among the Palestinian people.

Blind Association

The Bank provided a financial donation to the Blind Association in Hebron governorate, which is the only charitable association in the governorate that serves people who are visually impaired in the West Bank; and provides comprehensive support to this segment of the society, including medical and social support and rehabilitation in its various types. The Association is currently supporting around seventy visually impaired students.

Other sponsorships and donations in the developmental fields

- 1. Donation to Palestinian Lawyers Syndicate
- 2. Donation to Patriarchate of Jerusalem to transfer an electric generator



Women's Affairs



"Don't Hesitate" Campaign to Confront Breast Cancer

Due to its interest in Palestinian women and the need to help women in all social and health aspects, the Bank provided its sponsorship to the awareness campaign to encourage women to do early medical screening for breast cancer detection, which was launched by "Dunya" Women's Cancer Center, subsidiary of Health Work Committees in Ramallah, within the annual international campaign to fight this disease and reduce its complications, with main sponsorship from the Bank and with participation from a number of national institutes; the campaign included the usage of different media and advertisement channels.

The Bank also donated the expenses of 100 screening tests for women from different social conditions around the country with collaboration with Dunya Center. Early detection of this disease has a treatment rate up to 98%.







Sponsorship of the contestant Noor Daoud

Bank of Palestine continued to provide support and sponsorship for the Palestinian contestant, Noor Daoud. This initiative is the first of its kind to support Palestinian sportswomen in care racing on the national level; the Bank also contributed in the preparation of a race car in Amman to be used in championships, which is an expression of the Bank's support to Palestinian sportswomen that actively work towards national goals and representing Palestine internationally, in addition to the importance of its advancement as an individual sports in Palestine. Noor participated in various international car racing and drifting championships, including:

- 1. Red bull World Championship in Dubai, United Arab Emirates (eighth place).
- 2. "Queen of Europe" Championship, third and fourth position for two consecutive years.
- 3. "Yes Marina" World Championship for professionals and champions racing.
- 4. Palestine Championship for car racing in Al-Bireh.







SPONSOR BY

بنائ فلسطين BANK OF PALESTINE



Rural Women's Development Society

Bank of Palestine participated in the sponsorship for Rural Women's Development Society's activities and the celebration of the International Rural Women Day, which takes place on October 15th; this is due the Bank's belief in economically and socially empowerment of women. This contribution is in line with the Bank's vision to empower Palestinian women and encourage their active participation in social and economic life in all its sectors. Palestinian women, particularly those in rural areas and villages, have the ability to advance the living conditions of the Palestinian family, which will positively reflect on the society and economy as a whole. We adopt a holistic strategy in our quest for

Sustainability



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